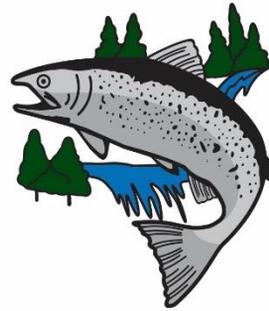


MSA
CONSERVATION



The Bruno Bobak Memorial Art Contest

*'Inspiring students to express
enjoyment and appreciation
for our great Natural World
through art and drawing'.*

MIRAMICHI SALMON ASSOCIATION

www.miramichisalmon.ca

THE ATLANTIC SALMON – an iconic symbol

From time immemorial, the Miramichi River and its salmon resource have existed as wonders of nature, and their protection and preservation is an everlasting challenge to all who value our natural environment, of which the river and the fish are symbols. Like the canary in the coal mine, the state of the Miramichi salmon will always be a harbinger for sustaining the environmental quality of our lives in New Brunswick and beyond.

The salmon has been a symbol throughout history. Etchings of this fish appeared among the 20,000-year-old artifacts of Cro-Magnon man. It was prized by the Gauls, then by the Romans, was an abundant commercial fish in the British Isles, mentioned in the Magna Carta, and today is at the crest of the New Brunswick coat of arms. Revered by conservationists and sportsmen, and esteemed by gourmets, the salmon's importance to man is truly unique and unmatched by almost any other species.

THE MIRAMICHI RIVER – the watershed and its salmon

The Miramichi watershed, located in the east central part of the Province of New Brunswick, has an overall meander length of almost 250 km, and drains approximately 20% or nearly 14,000 sq.km of the province. Comprised of two primary branches, the Southwest and the Northwest, they collectively have 37 major tributaries and 7,700 individual small streams.

Little wonder that the 'Mighty Miramichi' is considered one of Canada's most important watersheds, as it sustains one of the largest runs of wild Atlantic salmon in North America.

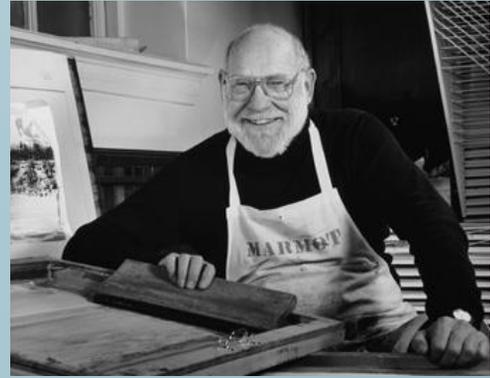
THE MIRAMICHI SALMON ASSOCIATION – conservation and education

The Miramichi Salmon Association (MSA) respects the long and rich legacy of the Miramichi River and its precious resources, accepting the responsibility to help sustain that heritage. Since 1953, the MSA has watched over the Miramichi as a champion of conservation on behalf of anglers, outfitters, guides and all others with economic, environmental and recreational interests in the river.

For over 50 years, a focused part of this safeguarding effort has been to engage the future generation of conservationists through school art and writing programs that promote river & salmon conservation, life experiences on the river, and the overall importance of a healthy and sustainable environment. Thousands of students, over three generations, have participated in the MSA's school art and writing contests.

BRUNO BOBAK – artist and fly fisherman

Bruno Bobak (1923-2012) is considered to have been one of Canada’s most important artists and is a national icon. His artwork hangs in major public and private collections in Canada, United States and Europe. Before becoming the director of the University of New Brunswick Art Centre in 1962, Bruno was head of the design department at the Vancouver School of Art. During the Second World, Bruno Bobak became Canada’s youngest Official War Artist.



Bruno was also a passionate Atlantic salmon fisherman. He cherished the Miramichi and other New Brunswick rivers, and they were the subject of many of his paintings. He was a life-long advocate and supporter of salmon conservation and the Miramichi Salmon Association.

THE BRUNO BOBAK ART CONTEST

In recognition of his dedication and generous support to the cause of salmon conservation, the MSA is both proud and honoured to be able to re-name its annual art program the Bruno Bobak Memorial Art and Drawing Contest.

In doing so, it is the organization’s hope that Bruno’s association will help to inspire young students and their educators to become more engaged in the arts, and to use these expressive mediums to communicate and share their enjoyment and appreciation for the many opportunities and important contributions that our great natural world, including the Miramichi River, provides to us all. Getting young people invested in the wellbeing of our natural ecosystems is essential to teaching and encouraging responsible use and stewardship of a healthy and sustainable environment.

GENERAL CONTEST INFORMATION

**Grade Levels: Group A: K through Grade 5
 Group B: Grade 6 through Grade 8**

Individual Awards: Cash prizes awarded for top 3 in each grade level;

- Group A: K- Grade 5: 1st-\$20, 2nd-\$15 and 3rd-\$10
- Group B: Grades 6 – 8: 1st-\$30, 2nd-\$20 and 3rd-\$10

School Award: One overall winner will be chosen from K through Grade 8, with the overall winner’s school receiving a framed Bruno Bobak print

THE BRUNO BOBAK ART AND DRAWING CONTEST

Guidelines and Rules

CONTEST ELIGABILITY: Contest is open to all schools and all students throughout the Miramichi River Valley, including in and around Miramichi City. Questions concerning eligibility should be directed to the MSA Art/Writing Program Coordinator.

ARTWORK CRITERIA:

- Entries must be of a poster-sized drawing or painting - minimum size of 11.5" x 17".
- Art paper, poster board, art board, or like accepted. Art paper can be acquired through the MSA Art/Writing Program Coordinator
- Medium may be pencil, pencil crayon, marker, watercolours, paints, or oils
- Entries must be *original work* by the student and not a copy of any existing artwork.
- The subject of the artwork can relate to any aspect of living, working, fishing or other recreational or conservation pursuit on the Miramichi River, including but not limited to the following ideas:
 - A favourite place to go/visit on the Miramichi River
 - A fishing, boating, or canoeing experience on the Miramichi River
 - Atlantic salmon or other wildlife that depend on the Miramichi River
 - Life cycle of the Atlantic salmon (from egg to adult)

RULES:

- Only one entry per student allowed
- Judging will be done by MSA staff & volunteers, and their decisions will be final
- Students will be judged on age, originality, creativity, and skill
- All entries become the property of MSA and may be reproduced in part or in whole by MSA. Photos of award recipients may be published
- NOTE: students name, age, grade, school, and teacher must either be placed on the back of the entry or provided in some other fashion

CLOSING DATE: All entries must be received at the MSA Office, 485 Route 420, South Esk, New Brunswick, E1V 4L9 no later than Friday May 18th, 2018 at 4:00pm. Prizes will be delivered to the winners at their respective school sometime in June 2018.

Information on Atlantic salmon and MSA's conservation programs can be found at:

<http://www.miramichisalmon.ca/atlanticsalmon.html>

<http://miramichisalmon.ca/programs.html>

For more information, please contact:
MSA Art/Writing Program Coordinator – Kelsey McGee, MSA Biologist
506-622-4000 or kelsey@miramichisalmon.ca