Mini Research Project: Miramichi Culture

You job will be to create a project that teaches us something about an element of culture here on the Miramichi. All ideas must be approved by me, and once they are, you cannot change them. You will be given class time, but will also be expected to work on this project at home. Imagine your project being used by someone from another country who knows nothing about the topic. Your brochure should be eye catching, inviting, and serve as an “ad” for the topic. It should make us want to visit it. It should be bright with color and pictures. You can have a little fun with your imagination as well. The facts on it must be true.

**Format**: brochure, mobile, flip book or cereal box or milk carton.

**Due Date:** Friday, Nov. 16/12

**Required:** At least two pictures:one must be hand drawn, lettering, information about the topic., all presented in an appealing, eye-catching, and informational way.

**Suggestions to include on your project:**

* Tell location/how to get there
* Give a short history
* Add a map
* Give contact information
* Tell special features of the place
* Little-known facts
* Map of the inside
* Owner/Inventer/Founder details
* What to do, how to do it

**Marking: See Rubric**

|  |  |  |  |
| --- | --- | --- | --- |
| Rubric | Strong | Average | Weak |
| Layout and Design | * Bright and eye catching
* Uses creative lettering
* At least 2 different item pictures
* Colorful
* Neat overall appearance/con-dition
 | * Some use of creative color
* Lettering is average
* Less than 2 pictures
* Partly colored
 | * Misses the mark
* Either seems incomplete or needs more work to be attractive
* Needs more effort or seems rushed
* Condition messy or sloppy
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| Contents | * Tells many facts about topic
* Clear and easy to understand
* Uses catchy style
* Makes you want to visit
 | * Tells a few facts
* Some understanding
* Average creativity and persuasion
 | * Incomplete in number of facts
* Content too brief/short
* Hard to understand
* Little creativity shown
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| Editing | Uses proper* capitals
* punctuation
* spelling
* Neatness of final appearance of drawings/letters
 | * Some errors
* Average neatness
 | * Little or no editing seems evident
* More like a draft
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