

Say It in a Poster!

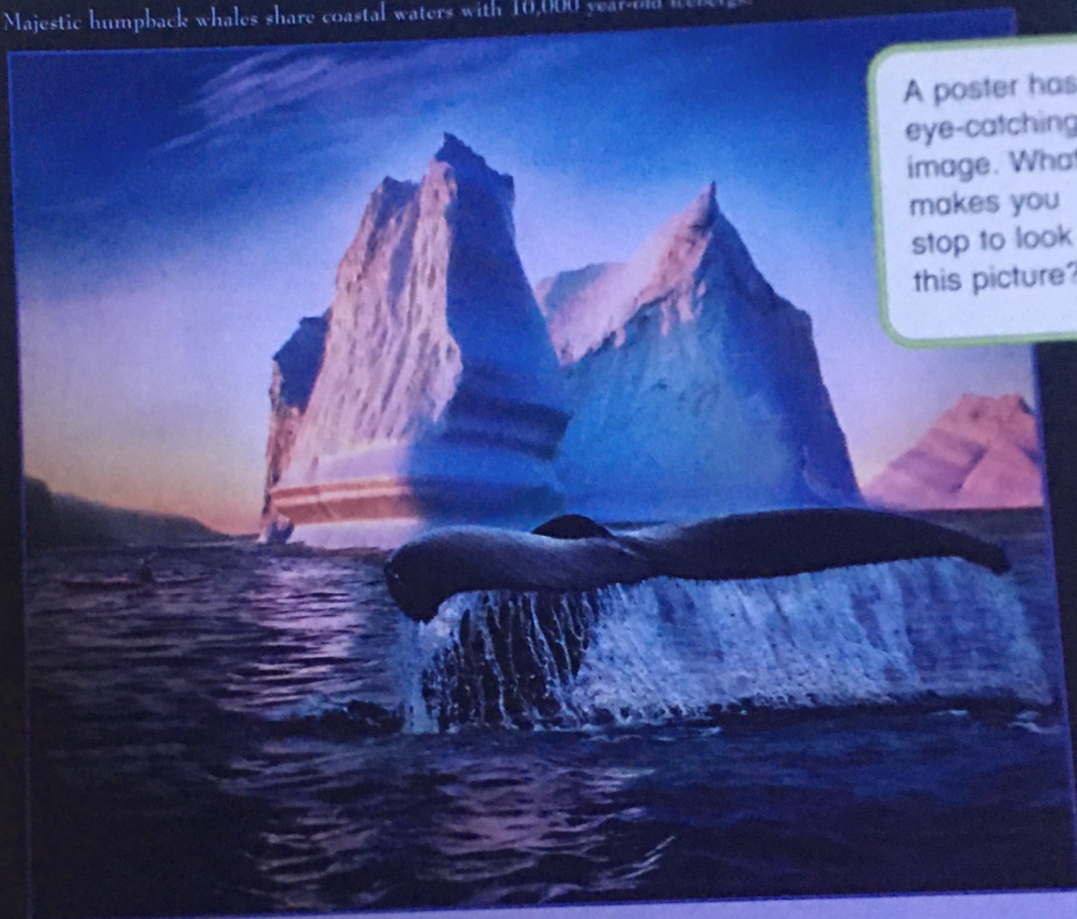
Posters use words and images to deliver a message. Look at this poster. What do you think the message is? How does the poster use words and images to deliver its message?

Identifying Characteristics of Posters

Very few words are used to deliver the main message in a poster. Which words on this poster are important to the main message?

Images and words work together to communicate the message in a new or fresh way. What new ideas do you get from looking at this poster?

Majestic humpback whales share coastal waters with 10,000 year-old icebergs.



A poster has an eye-catching image. What makes you stop to look at this picture?

Beyond the shore, there's a place where
nature only comes in one size.

This is where the giants live. One, freed from an ancient glacier, sweeping southbound through Iceberg Alley. The other, gentle leviathan of the deep, a humpback moving north. Good fortune has their paths crossing just off our shores. Close enough to leave a very large impression.



NEWFOUNDLAND
& LABRADOR
CANADA

www.gwnl.ca/tourism

For more information or to order your free travel guide, call Kelly at 1-800-563-NFLD